



FOR IMMEDIATE RELEASE

**Firmenich Appoints Mathias Hemberger as New President of Agilex Fragrances; Focuses on Middle-Market Growth Strategy**

**Piscataway, NJ:** May 2, 2018 –Firmenich has announced the appointment of Mathias Hemberger as the new President of Agilex Fragrances. He assumed responsibility effective May 1, 2018 and succeeded Joy Atkinson, who will now resume her role of President Body & Home Care North America exclusively.

An experienced fragrance professional, Mr. Hemberger joined Firmenich in 1995, serving in sales leadership roles based in Germany, India, and the UK. Since 2010, he has successfully led a Global Business Unit from Firmenich’s Princeton, NJ office.

“We have ambitious plans for growing Agilex, already the leading middle-market fragrance company in North America,” said Paul Andersson, SVP Global Body & Home Care Perfumery.

Reflecting on his appointment, Mr. Hemberger said, “I am honored to be appointed President of Agilex Fragrances.”

“I joined Firmenich almost 25 years ago for their unique culture, expansive capabilities, and robust strategic plans, all of which hold true today. I am determined to further strengthen Agilex’s role as stand-alone, leading middle-market fragrance company in the United States, and as we look to the future, around the world,” he said.

Agilex offers the highest quality fragrances, world-class customer service, comprehensive regulatory support, and superior manufacturing capabilities. Agilex continues to evolve its added-value services such as cutting-edge innovation, best-in-class market and consumer insights, and finely curated global trends as an extension of Firmenich’s unparalleled expertise and resources.

**ABOUT AGILEX FRAGRANCES**

Headquartered in Piscataway, New Jersey, Agilex is the leading provider of fragrance compounds and delivery systems in the middle market. The company possesses leading creative and technical capabilities for the customers it serves, which are manufacturers of Air Care, Personal Care, Industrial & Institutional, and Household products throughout the United States. Since July 2017 Agilex Fragrances has been part of the Firmenich Group, the largest privately owned flavor and fragrance house in the world. Additional information about Agilex is available at [www.agilexfragrances.com](http://www.agilexfragrances.com).

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FOR MORE INFORMATION:

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